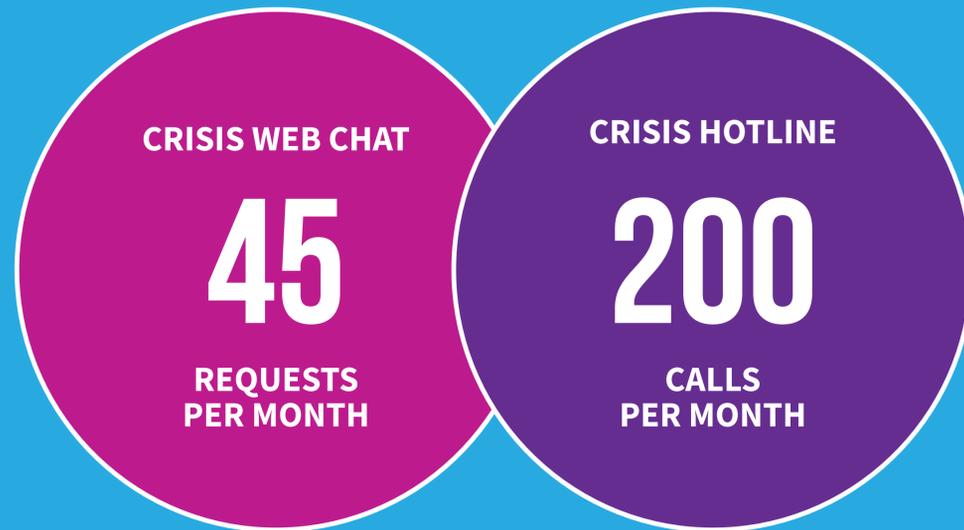


# Hope Alliance

Assisting those whose lives have been affected by family and sexual violence.



## 2018-2020



## 2020



I have never been in a place where everyone is caring and listens. This place is very comfortable with compassionate people.

— CLIENT FEEDBACK



## THE GHF EFFECT *Relationship Building*

### Conversations, Coaching, and Assessment

In 2017 conversations with GHF staff, Hope Alliance expressed their belief that they were not able to expand as an organization, nor had the ability to conduct a capital campaign. Board members and executive leadership met with GHF's VP seeking guidance on how to move forward from their current position of organizational survival into a position of internal stability, growth and future expansion. The VP identified and vetted a coach for the Board as well as a third party to conduct a needs assessment. The conversations, coaching and assessment led to a capacity-building grant.



Georgetown  
Health  
Foundation

2016-2021  
DONATION GIVEN  
**\$415,000**



## CAPACITY BUILDING

As a direct result of the two-year capacity-building funding for general operations in 2018-2020, Hope Alliance had the staff time and resources available to take a deep dive into organizational needs and move forward in a number of areas:

- Hired new CEO
- Completed a needs assessment
- Restructured and revised strategic planning
- Focused on marketing, fundraising and future expansion
- Renewed and strengthened relationships with law enforcement



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With Georgetown Health Foundation's support, Hope Alliance is on the verge of being able to serve 100% of the needs of those victimized by Domestic Violence and/or Sexual Assault in Williamson County.

— RICK BROWN, CHIEF EXECUTIVE OFFICER

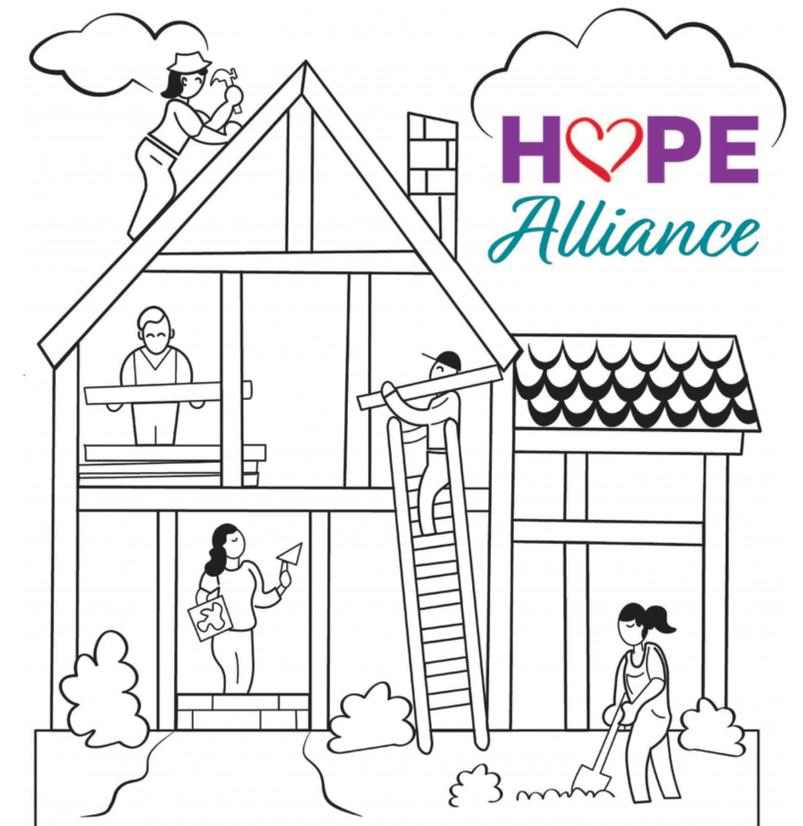
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## LOOKING FORWARD

2022 will see the ground breaking for a new facility in Leander. This shelter, counseling & multi-agency center will hold up to 96 beds.

Hope Alliance is moving from less dependency on government funding by increasing revenue from private sources.



**HOPE IS BUILDING!**

